

Marketing Specialist

Six Degrees Executive • All Melbourne VIC



Not provided



Work type
Full time



Contract type
Not provided

Job details



Date posted
23 May 2022



Expired On
22 Jul 2022



Category
Marketing & Advertising



Occupation
Other



Base pay
Not provided



Work type
Full time



Job mode
Permanent

Full job description

About the company

Our client is a privately owned consumer durables business who manufacture and distribute home appliances both locally and globally. Operating across 15 subsidiaries around the world, Melbourne is a key hub for this company as they hold a multitude of leading brands within their portfolio, selling into both commercial and retail channels. With a close knit, dynamic and energetic team, they are currently seeking a Marketing Specialist to join their team to help drive profitable growth within their brands.

About the role

Reporting to the Head of Marketing, the Marketing Specialist will be responsible for the management and delivery of brand plans mainly across the seasonal & small appliances division. In addition, this person will oversee the development, implementation and evaluation of campaigns across all media and channels including website, social media, digital media, PR, retailer executions including displays.

Skills & experience

- Tertiary qualification in relevant space e.g. Marketing / Commerce / Business
- Extensive marketing experience and exposure to the full marketing mix, preferably in Consumer Electrical Goods is advantageous but not essential
- Excellent planning, time management and organisational skills.
- Exceptional stakeholder management, communication and influencing skills
- You are forward-thinking, imitative and a team player.

Culture:

Our client prides themselves on caring about what they do and are proud and passionate about making a difference. In addition, the business supports its employees ensuring they can fulfil their role to the best of their ability whilst also celebrating individual success and wins. It is an open, honest and respectful environment where they do what they say and say what they do.

You will be becoming apart of a fantastic business with a great opportunity to further expand on your skillset and to grow within.

How to apply

Click on the APPLY button or contact Elliot Bowman on 0426 992 682 for a confidential discussion. If this role doesn't sound quite right for you but you are open to hearing about new opportunities in Marketing, feel free to get in touch or jump on to the website and sign up for our job alerts!